

WEBSITE COOKIE POLICY

Pursuant to the Gibraltar General Data Protection Regulation ("Gibraltar GDPR") and the Gibraltar Data Protection Act 2004

1. INTRODUCTION

This Cookie Policy explains how Empower Consulting Limited uses cookies and similar technologies when users browse the Company's website:

<https://www.empowerconsultingltd.com>

This Cookie Policy supplements the Company's Privacy Policy and provides information regarding the categories of cookies used, their respective purposes, the management of user consent, and the options available to users.

Empower Consulting Limited uses cookies exclusively in compliance with the applicable legislation governing personal data protection and electronic communications.

Cookies that are not strictly necessary will only be installed following the user's prior consent, where required under the applicable legislation.

2. WHAT ARE COOKIES?

Cookies are small text files stored on a user's device (computer, tablet, smartphone or other electronic devices) when visiting a website.

Cookies enable the website to recognize the user's device during browsing sessions or on subsequent visits, improving the browsing experience, ensuring the proper operation of the website and enabling specific functionalities.

Cookies may be installed directly by the website being visited (first-party cookies) or by third-party services integrated into the website (third-party cookies).

Depending on their purpose, cookies may be used to:

- Ensure the proper operation of the website;
- Remember user preferences;

- Collect statistical information regarding website usage;
- Improve website performance and security;
- Enable the integration of third-party services.

Cookies may also remain active only for the duration of a browsing session (session cookies) or remain stored on the user's device after the browser has been closed for a specified period (persistent cookies).

3. CATEGORIES OF COOKIES USED

Empower Consulting Limited uses only those categories of cookies that are strictly necessary for the proper operation of the website and, where applicable, analytical and functional cookies, in accordance with the applicable legislation.

The categories of cookies used are as follows.

3.1 STRICTLY NECESSARY COOKIES

These cookies are essential for the proper operation of the website and enable users to navigate between pages and use its core functionalities.

Such cookies do not require the user's consent and cannot be disabled through the cookie consent management system, as they are necessary for the provision of the requested service.

3.2 ANALYTICAL COOKIES

These cookies collect statistical information regarding the use of the website, including the number of visitors, pages viewed, browsing duration and other information useful for understanding how the website is used.

Empower Consulting Limited uses **Google Analytics 4 (GA4)** to collect statistical data in an aggregated and, where applicable, anonymized form for the purpose of continuously improving the performance of the website and enhancing the user browsing experience.

The installation of such cookies is subject to the user's consent, where required under the applicable legislation.

3.3 FUNCTIONAL COOKIES

Functional cookies enable the website to remember certain user preferences and improve the overall browsing experience.

The use of these cookies is limited to the functionalities effectively available on the website.

3.4 THIRD-PARTY COOKIES

The website may use services provided by third parties that install their own cookies on the user's device.

At present, the website incorporates services provided by the following third-party providers:

- **Google Analytics 4 (GA4):** for statistical analysis of website traffic.
- **LinkedIn:** for integration with the Company's LinkedIn profile and related services.
- **WPForms:** for the management of the website contact form.
- **Elementor:** to ensure the proper operation of certain website functionalities and interface components.

The use of third-party cookies is also governed by the respective privacy and cookie policies of the relevant service providers.

4. COOKIES USED ON THIS WEBSITE

Empower Consulting Limited uses only those cookies that are necessary for the proper operation of the website and, where applicable, analytical cookies and cookies installed by third-party services.

The main categories of cookies used on this website are summarized in the table below.

CATEGORY	PURPOSE	PROVIDER	CONSENT REQUIRED
Strictly Necessary Cookies	Ensure the proper operation of the website and its essential functionalities.	WordPress	No
Functional Cookies	Enable the proper operation of certain graphical components and functional features of the website.	Elementor	No (where strictly necessary)
Contact Form Cookies	Ensure the proper operation of the website contact form and the management of user enquiries.	WPForms	No (where strictly necessary)
Analytical Cookies	Collect aggregated statistical information regarding website usage for analytical purposes and continuous performance improvement.	Google Analytics 4 (GA4)	Yes
Third-Party Cookies	Enable integration with the Company's LinkedIn profile and related services.	LinkedIn	Yes (where applicable)

The cookies actually used may vary over time as a result of website updates, changes to the services utilised or the Company's operational requirements.

Empower Consulting Limited will update this Cookie Policy whenever significant changes are made to the categories of cookies used on the website.

5. COOKIE CONSENT MANAGEMENT

Upon accessing the website, users are presented with a Cookie Consent Banner, through which they may:

- Accept all cookies.
- Reject cookies that are not strictly necessary.
- Customize their cookie preferences.
- Modify or withdraw previously provided consent.

Empower Consulting Limited uses the **GDPR Cookie Compliance consent management platform** to collect, record and manage users' cookie preferences in accordance with the applicable legislation.

Users may update or modify their cookie preferences at any time by using the tools made available through the Cookie Consent Banner on the website.

Refusing consent for cookies that are not strictly necessary does not prevent users from accessing or browsing the website; however, certain functionalities or services may be limited or unavailable.

6. MANAGING COOKIES THROUGH YOUR BROWSER

In addition to the preferences managed through the Cookie Consent Banner, users may manage, restrict or disable cookies directly through their web browser settings.

Most web browsers allow users to:

- View the cookies stored on their device;
- Delete cookies that have already been installed;
- Block the installation of all cookies or specific categories of cookies;
- Receive notifications before new cookies are installed.

Disabling strictly necessary cookies may affect the proper operation of the website and limit the availability of certain functionalities.

Further information on managing cookies through browser settings can be found in the official documentation provided by the relevant browser developer.

7. CHANGES TO THIS COOKIE POLICY

Empower Consulting Limited reserves the right to amend or update this Cookie Policy at any time in order to reflect changes in applicable legislation, technological developments, organizational requirements or the services used by the website.

The most recent version of this Cookie Policy will be published on this page together with the relevant revision date.

Users are encouraged to review this Cookie Policy periodically to remain informed of any updates.

8. CONTACT DETAILS

For any questions regarding this Cookie Policy or to request further information concerning the processing of personal data through the use of cookies, users may contact the Data Controller using the details below:

EMPOWER CONSULTING LIMITED

Company Registration No.: **124524**

Registered Office:

Eurocity, Unit G02

Europort Avenue

Gibraltar GX11 1AA

Gibraltar

Email: info@empowerconsultingltd.com

Website: <https://www.empowerconsultingltd.com>

Empower Consulting Limited is committed to responding to requests from data subjects within the timeframes established by the applicable data protection legislation.

Document Information

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